

Make plans for your trip to World Dairy Expo

October 1 to October 6

Commercial exhibits
open daily
Tuesday through Saturday
9 a.m. to 5 p.m.

Monday, October 1

Main Events

8 a.m. National 4-H Dairy Cattle Judging Contest, Coliseum

12 noon The National Intercollegiate Dairy Cattle Judging Contest and International Post-Secondary Dairy Cattle Judging Contest, Coliseum

7:30 p.m. National 4-H Judging Contest Results and Awards Banquet, Exhibition Hall

8 p.m. International Post-Secondary Judging Contest Results and Awards Banquet, Exhibition Hall

Tuesday, October 2

Main Events

7:30 a.m. National Intercollegiate Judging Awards Ceremony, Exhibition Hall

7:30 a.m. International Junior Holstein Show, Coliseum

7:30 a.m. International Ayrshire Show, Coliseum

8 a.m. FFA Judging Events, Sale Pavilion and Sheraton

2 p.m. International Jersey Show: heifers, Coliseum

2 p.m. International Milking Shorthorn Show: heifers, Coliseum

7 p.m. Top of the World Jersey Sale, Sale Pavilion

Educational Forums

1 p.m. "Building a strong management team," sponsored by Zurex PharmAgra

Speaker: Bernard Erven, The Ohio State University, Exhibition Hall

Virtual Farm Tours

2 p.m. VanEss Dairy LLC, Sanborn, Iowa, sponsored by DuPont Pioneer, Exhibition Hall

Wednesday, October 3

Main Events

7:30 a.m. International Jersey Show: cows and groups, Coliseum

11 a.m. World Forage Analysis Superbowl Awards Luncheon, Exhibition Hall

12:30 p.m. International Milking Shorthorn Show: cows, Coliseum

2 p.m. International Brown Swiss Show: heifers, Coliseum

5 p.m. Dinner with the Stars Reception, Exhibition Hall

6:30 p.m. Dinner with the Stars Banquet, Exhibition Hall

7:30 p.m. Ayrshire World Event Sale, Sale Pavilion

Educational Forums

11 a.m. "Avoiding drug residues in the dairy industry," sponsored by Neogen Corporation

Speaker: Geof Smith, North Carolina State University, Exhibition Hall

1 p.m. "Building U.S. agricultural exports: One BRIC at a time," sponsored by Badgerland Financial

Speaker: Jason Henderson, Federal Reserve Bank of Kansas City-Omaha Branch, Exhibition Hall

Virtual Farm Tours

12 noon Golden Oaks Farm, Wauconda, Ill., sponsored by Semex, Exhibition Hall

2 p.m. Martin Dairy LLC, Tillamook, Ore., sponsored by American Jersey Cattle Association, Exhibition Hall

Thursday, October 4

Main Events

7:30 a.m. International Brown Swiss Show: cows and groups, Coliseum

1:30 p.m. International Guernsey Show: heifers, Coliseum

1:30 p.m. Grand International Red and White Show: heifers, Coliseum

2 p.m. World Premier Brown Swiss Sale, Sale Pavilion

2 p.m. World Premier Milking Shorthorn Sale, Sale Pavilion

5:30 p.m. World Dairy Expo Youth Showmanship Competition, Coliseum

5:30 p.m. National Dairy Shrine Reception, Exhibition Hall

6:30 p.m. National Dairy Shrine Banquet, Exhibition Hall

Educational Forums

11 a.m. "Planning for change: Transitioning the family farm," sponsored by EW Nutrition USA Inc.

Speaker: Elizabeth Rumley, The National Agricultural Law Center, Exhibition Hall

1 p.m. "How many replacement heifers does your dairy need?" sponsored by Nutrition Physiology Co., LLC

Speaker: John Currin, Virginia-Maryland Regional College of Veterinary Medicine, Exhibition Hall

Virtual Farm Tours

12 noon United Pride Dairy LLC, Phillips, Wis., sponsored by Stewart-Peterson, Inc., Exhibition Hall

2 p.m. Shamrock Farms, Stanfield, Ariz., sponsored by Quality Liquid Feed, Exhibition Hall



Friday, October 5

Main Events

7:30 a.m. Grand International Red and White Show: cows and groups, Coliseum

7:30 a.m. International Guernsey Show: cows and groups, Coliseum

12 noon International Holstein Show: heifers, Coliseum

2 p.m. International Guernsey Classic Sale, Sale Pavilion

5 p.m. International Reception, Exhibition Hall

7 p.m. World Classic 2012 Holstein Sale, Coliseum

Educational Forums

11 a.m. "Making sense of the global dairy markets," sponsored by Zurex PharmAgra

Speaker: Alan Levitt, U.S. Dairy Export Council, Exhibition Hall

1 p.m. "The effect of risk on dairy farm management," sponsored by Arm and Hammer Animal Nutrition

Speaker: Christopher Wolf, Michigan State University, Exhibition Hall

Virtual Farm Tours

12 noon Dockendorf Dairy, Watkins, Minn., sponsored by Lely USA, Exhibition Hall

2 p.m. McCarty Dairy, Rexford, Kan., sponsored by Kansas Department of Agriculture, Exhibition Hall

Saturday, October 6

Main Events

8 a.m. International Holstein Show: cows and groups, Coliseum

5 p.m. Parade of Champions and Selection of 2012 Supreme Champion, Coliseum

6 p.m. World Dairy Expo closes

Educational Forums

11 a.m. "Should you treat them or should you eat them?" sponsored by A&L Laboratories, Inc.

Speaker: Pamela Ruegg, University of Wisconsin-Madison, Exhibition Hall

Virtual Farm Tours

12 noon Dellar Dairy, Harrisville, Mich., sponsored by PortaCheck, Inc., Exhibition Hall



Can't make it to Expo? No problem! Head to www.hoards.com, and click on Hoards@Expo. This annual blog keeps you up to date on who the big winners are and what is happening on the grounds all week!

When are you going to Expo? Avoid the crowds.

World Dairy Expo daily and total attendance

	2008	2009	2010	2011	Avg.
Tuesday	13,399	12,535	13,288	13,163	13,096
Wednesday	12,338	11,270	11,433	12,342	11,846
Thursday	13,580	12,591	12,736	13,601	13,127
Friday	15,190	15,326	14,318	15,004	14,959
Saturday	13,810	13,074	13,361	13,896	13,535
Total	68,317	64,796	65,136	68,006	66,563