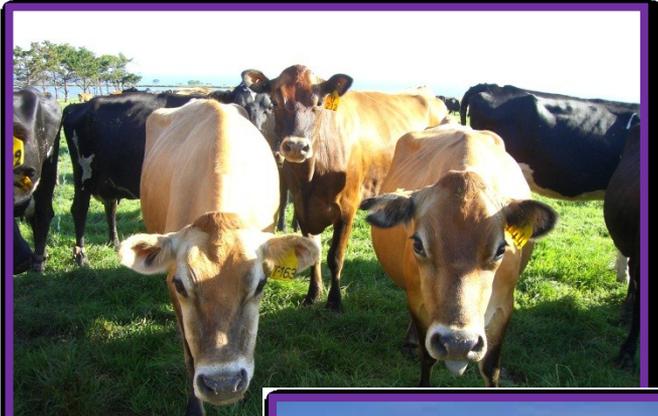




Dairy School

The Israeli Experience



The Israeli Dairy School gives the ultimate education and travel experience all rolled into one unforgettable trip. As the industry becomes more complex and productivity demand grows, extended knowledge of each aspect involved in dairy operations is not only beneficial to farmers, it is crucial. The Israeli Dairy School is your resource for knowledge on all aspects of milk production.

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Who We Are

The Lotem Pharma Israeli Dairy School educates those involved in the dairy industry with tailor-made seminars and professional training based on years of proven experience. Our interactive seminars cover a range of topics including herd nutrition, veterinary care, breeding and

fertility management, dairy farm business management and marketing, small ruminant dairy farming, and technological farming solutions. All seminars are offered in a variety of languages and will educate participants on the success of the Israeli Dairy Industry.

The Israeli Dairy Industry

The State of Israel was created in 1948, and many people from around the globe moved here. Instead of reverting to old farming traditions, this new community looked to modern technology to develop new methods and practices. Israeli cows produce nearly 3,800 gallons of milk per year compared to 2,500 gallons that cows produce in the United States. Israel uses computerized data to control the herd and manage climate and environmental stressors. Israeli herd nutrition is unique, which results in increases in fat and protein content, as well as happy cows!

A Truly Unique Experience

The Dairy School gives participants several wonderful Israeli experiences. You will have a chance to participate in seminars with the most sought-after experts in the Israeli dairy industry, visit local farms, and obtain first-hand knowledge of the computer systems that insure the Israeli dairy industry's success. In addition to the high-quality seminar you will be attending, you will also have the opportunity to visit religious holy sites

"Israeli cows produce nearly 3,800 gallons of milk per year."

that can only be experienced on a trip to Israel. You will fly home with a certificate of completion and a copy of “Dairy Herd Nutrition” by Dr. Ofer Kroll, senior nutritionist of the Israel Cattle Breeders Association and Veterinary Services.

Completely Customizable

Each seminar can be tailor-made to suit the needs of each group. While the ideal group size is eight people, we cater to groups of all sizes. Seminars are conducted in many languages including English, Chinese, Japanese, and Russian. Topics include, but are not limited to:

- Nutrition
- Economics
- Veterinarian studies
- Control of climate stressors
- Computerized systems and management

Seminars are completely customizable, and we work with you to design a seminar that fits your group’s particular needs.

Making the Most of Your Stay

We will arrange your tourist activities upon request. Some of the most popular sites are:

- The Dead Sea tour
- The new and old cities of Jerusalem
- A visit to the Annunciation Church in Nazareth
- St. Joseph’s Workshop
- Mary’s well in Nazareth
- The Jordan River and Sea of Galilee
- Sightseeing in Old Jaffa, a picturesque fortified town on Tel Aviv’s coastline



Prices and Policies

Prices Include:

- Breakfast in the hotel
- Lunch and dinner throughout your entire stay
- Roundtrip transportation to and from the airport
- Transport to and from farm visits
- Sightseeing tours with professional guide

Prices Do Not Include:

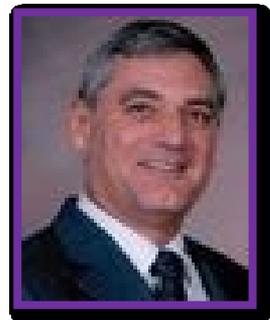
- Extra expenses at the hotel (phone, fax, alcohol, extra food and beverages)
- Health insurance (you should acquire your own health insurance)
- Airline tickets
- Visa costs

Prices, Payment terms, and Consolation fees:

- Price for the program starts at \$1,950 per person
- Payment should be paid in full, two weeks in advance
- Cancellation fee is 15% of the total price
- No refunds will be given for cancellations made within 7 days of the seminar start date

About Us

Dairy School and Lotem Seminars are owned by Mr. Ofier Langer. Ofier holds a BSC in Animal Husbandry from Jerusalem University. He has fifteen years experience working at TEVA Pharmaceuticals—the biggest generic manufacture in the world—as a Senior International Marketing Manager in veterinary and human medicine where he helped to open doors in several international markets to many Israeli companies. Most recently, Ofier served as the Vice President of a leading Israeli dairy herd management company.



Contact Us

If you have questions, or if you would like to book a seminar for your group, please contact Mr. Ofier Langer.

Alon Hagalil

D.N.Hamovil 17920 Israel

☎ +972-54-4865282

☎ +972-4-9502395

✉ langerof@internet-zahav.net

For more information, please visit our website at www.dairyschool.co.il

