

HOARD'S DAIRYMAN

Editorial Internship Summer 2017

Spend your summer with us!

Position Summary:

For 131 years, the W.D. Hoard and Sons Co. has been providing valuable information to dairy producers and people working in the dairy industry through *Hoard's Dairyman*. Today, the editorial team shares information with our readers through the magazine, a weekly e-newsletter, daily blogs and several social media channels.

We are looking for an eager, ambitious student with interest and experience in dairy and writing to fill our internship position for the summer of 2017. Our intern receives one-on-one mentorship and reports directly to the editors of *Hoard's Dairyman* magazine.

Dates:

The internship would take place May to August 2017. Exact dates to be determined based on the student's school schedule.



Location:

The intern would work out of our office in Fort Atkinson, Wis.

Summer highlights:

Writing for the magazine- Our intern writes the Farm Flashes page, which appears in every issue. The intern will also author longer feature articles, stories for our Young Dairymen page, and other shorter pieces for the magazine.

Online communications- The intern would be a regular contributor to the *HD Notebook*, our blog that is updated every weekday. There may also be opportunities to write for our e-newsletter, *Hoard's Dairyman Intel*.

The World Dairy Expo Supplement- Every summer, the intern works with the editorial team to write articles, plan layout and edit copy for the annual World Dairy Expo supplement.

The opportunity to travel- During the *Hoard's Dairyman* internship experience, students typically spend two to three weeks traveling to meetings and visiting dairy farms across the country. The purpose is to write farm stories and gather leads, along with visiting and documenting the story of National Dairy Shrine's student recognition winner.



Want to join our team?

Interested applicants should submit a cover letter, resume, grade transcripts and three written letters of recommendation to Abby Bauer, Associate Editor, at 28 Milwaukee Avenue W., Fort Atkinson, Wis., 53538.

Please contact us at (920) 563-5551 or abauer@hoards.com with any questions.

The application deadline is Wednesday, October 12, 2016.

